

## CALI-COMMUNITY COMMS

*"Champions aren't made in the gyms. Champions are made from something they have deep inside them – a desire, a dream, a vision." – Muhammad Ali*

**What makes a Champion? Who is your Hero? Why is celebrating the people within our community important?**

You may have been at the launch of our 'Celebrating our Heroes' campaign at Celebrating Calisthenics or enjoyed the first video in our first series on Facebook recently. At Calisthenics Victoria we believe in the power of shining the light on the people who have impacted our lives in a truly special way and we will be sharing stories of heroes and inspiration from right across our community as part of our Strategic Direction and commitment to helping more Australians know and love calisthenics. After all, there is no better way to inspire others to get involved than by celebrating those who are already doing great things.

We recognise that a hero or champion can come in any form, and be celebrated for many different reasons, and we look forward to unearthing your stories of champions and heroes within our sport and sharing them with the wider Victorian community.

### Cali Connect and Celebrating Calisthenics

The Pullman, Albert Park was alive and buzzing with more than 150 calisthenics coaches, club representatives and coaches in training attending the Cali Connect conference in early June. Seminar topics aimed to inspire, inform and connect our community and feedback to date has been extremely positive.

The Saturday night of the weekend saw a record-breaking Celebrating Calisthenics event with more than 220 community members representing 18 clubs coming together to celebrate this great sport we all love and recognise our many volunteer and coach award nominees and winners.

I would like to sincerely thank everyone who attended and worked across the weekend – it was a brilliant display of community and connection.





## More People; New Products

As part of our Strategic Plan 2019-2022 we have committed to developing new calisthenics products to get more people to know and love calisthenics.

Recreational

Traditional

Championship

Whilst we are yet to come up with the official names for these key areas, we are working hard to identify any new infrastructure required to support them and to explore opportunities and ideas for each of them.

To do this, we will be working with you. We will be asking for your thoughts and we are keen to hear them. Your feedback will continue to help guide our decisions and will help to craft and create:

- a suite of sustainable recreational programs that encourage more people to get involved in calisthenics
- improvements to the traditional space of our sport, where required, that encourage and support people to get involved with and stay connected to our sport through our clubs
- enhancements to our Championship area that helps to inspire and excite new and existing people about our sport

We will be working with our consultation groups including our Divisional Coaching Groups, Divisional Club Groups and Heads of Committees and we will be putting out a survey to gather as many ideas and as much feedback as possible. I implore you to find the time and complete the survey to share with us your ideas for the future.

We must invest in our people and our products.

***“Be the change you want to see in the world” – Mohandas Gandhi***



## Skills and Growth

Further to my report to you in March this year, our skills program continues to enjoy significant growth in entries – which brings significant growth in the number of volunteer hours it takes to coordinate the program.

We will continue to seek support from the ACF to help streamline the process for managing this National program and I look forward to reporting a positive outcome for our volunteers in the future.

## State Team Heroes

After a fabulous display of the State Team performances at The Palais in front of 1900 people, the Victorian State Team members, families and support crew are counting down to the Nationals in Perth in July. On behalf of the entire Victorian Calisthenics Community, I extend my heartfelt best wishes to every person involved and hope that the culmination of the many months of hard work provides you with great memories and lifelong friendships.

To our families and supporters, we hope you enjoy your time in Perth as much as you have enjoyed the journey; we wish you well. To our management committee and support crew, your selfless contribution has enabled this experience for so many; we sincerely thank you. To our coaches, you have laid the foundations for a positive and enjoyable Nationals campaign for everyone involved; we sincerely thank you. To our performers, your hard work and passion are evident through your performances; we wish you the best of luck.



Thank you for your time and I look forward to continuing to serve you, our clubs, coaches, performers and community.

Kind Regards

A handwritten signature in black ink, appearing to read 'Liam Murphy'.

Liam Murphy  
CEO