





STRATEGIC PLAN 2019–2022

Vision

Australia knows and loves Calisthenics

Strategic Pillars

<p>Create our HOME</p> <p>Community & Facilities</p> 	<p>Support our PEOPLE</p> <p>Listen & Lead</p> 	<p>Increase PARTICIPATION</p> <p>Programs & Products</p> 	<p>Deliver great EVENTS</p> <p>Entertain & Inspire</p> 
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Mission

Together with our community of performers, coaches, clubs and volunteers, we will:

Develop our sport through **programs, pathways and partnerships**

Deliver opportunities for **performance and growth**

Build a connected community with **professional leadership and effective communications**

Celebrate calisthenics, **inspiring more people** to get involved

Purpose

To develop calisthenics and support our community, delivering great sporting experiences that inspire more confident performers.

Core Values



Confidence

Believing in ourselves and our sport; standing tall.



Courage

Building strength and resilience; being bold.



Connection

Embracing our sense of team; working together.



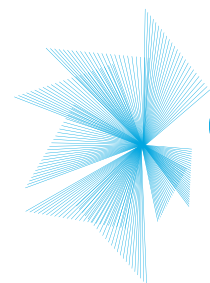
Community

Sharing our passion, supporting each other; celebrating calisthenics.

Our Brand

The sport with performing at its heart

#livetoperform



CALISTHENICS VICTORIA

Our Foundation

Strong Leadership

Sound Financial Management

A Confident Identity

An Informed Community